

WESTWOOD ONE



Westwood One is America's largest provider of radio programming. Every week, we connect with more than 190 million people through content that directly impacts their lives. From the news they need to the music they love. Our brands are household names. Our voices trusted, opinions respected and tens of millions rely on our Metro Traffic division to keep their daily commutes safe and swift.

There is no more efficient targeted reach medium than network radio.
And there is none bigger than Westwood One.

News

Is the #1 reason Americans tune in media. Who they turn to for accurate, credible news may vary, but with nearly every major national news brand, a network of local reporters and some of the most recognized journalists in the biz all under the our umbrella – millions of American's get their news from Westwood One every day.

Westwood One News Content

- America in the Morning
- America this Week
- CBS HealthWatch
- CBS Radio News
- CNBC Business Radio
- CNN Radio
- Dave Ross
- First light
- Headline News
- In The Marketplace
- Just A Minute w/Harry Smith
- Katie Couric's Notebook
- MarketWatch
- Meet the Press
- NBC News Radio
- Raising Our Kids
- The Osgood File
- The Week in Review
- What's In The News
- World News Roundup-Late Edition
- WSJ Daybreak

and more



Sports

create indelible moments that live on in our hearts and minds for a lifetime. No other media company delivers more of these memorable moments to more sports fans nationwide than Westwood One.

Broadcasting the most play-by-play sports in America.

- NCAA Football
- NCAA Men's/Women's Basketball
- NCAA Hockey
- NCAA Baseball College World Series
- NFL Football
- The Masters
- The US Open
- The Olympic Games



Talk

You can't have a conversation without it. Whatever's happening in the world from politics to celebrity antics, people are going to talk – and listen. Every day millions of Americans make an appointment to listen to their favorite talk radio host conversing opinions that engage, inspire and influence their lives.

One in Four Americans listen to News/Talk radio.

Now We're Talking

- The **Fred Thompson** Show
- **Larry King** Live
- **Bill O'Reilly's** Talking Points
- The **Dennis Miller** Show
- The Jim Bohannon Show
- The Lars Larson Show
- The Phil Valentine Show
- The Tom Leykis Show
- Love Line



Traffic

affects everyone. Driving is the number #1 way Americans get to and from their jobs on a daily basis. To do it as quickly and stress free as possible, 90% of commuters across the country rely on Westwood One traffic reports.

Westwood One's Traffic Operation is the Largest in the US

- The most advanced traffic technology w/Airsage
- 2,500+ radio and television stations nationwide
- 160+ Markets nationwide
- 1,800 trusted reporters
- Key provider of news helicopter services for over 40 TV stations
- Partnerships with all 50 state Departments of Transportation
- Content actively sought out by more than 100 million adults every day



Joe Nolan - NY



Lisa May - LA



Bart Shore-Chicago



Entertainment

centers around the individual. Everyone's got their thing – comedy, celeb gossip and of course *their* music. From the biggest brands to the hottest bands, Big Pun to Big & Rich, Taylor Swift to Taylor Dayne – Westwood One is entertainment.



- The Billy Bush Show
- The Wendy Williams Experience
 - Absolutely Live
 - Beatles Brunch
- BET 106 & Park Radio
- BET Radio Network
- CMT Radio Network
- Country Countdown USA
 - Country Gold
 - ET Radio Minute
- Last Night On Jimmy Kimmel
- Last Night on Leno/O'Brien
- Top 10 w/David Letterman
 - MTV Radio Network
- MTV TR3s Radio Network
 - Off the Record
 - Out of Order
- Randy Jackson's Hit List
- Superstar Concert Series
 - THEO After Hours
 - The BET Awards
- The GRAMMY Awards
- VH1 Radio Network

and more

Events

are where everyone wants to be. Big tickets like the Super Bowl, the GRAMMY and Academy of Country Music Awards are the Mecca for mega stars. They are exclusive, but not elusive to Westwood One partners. We are on-air, on-line, on-site and on and on...

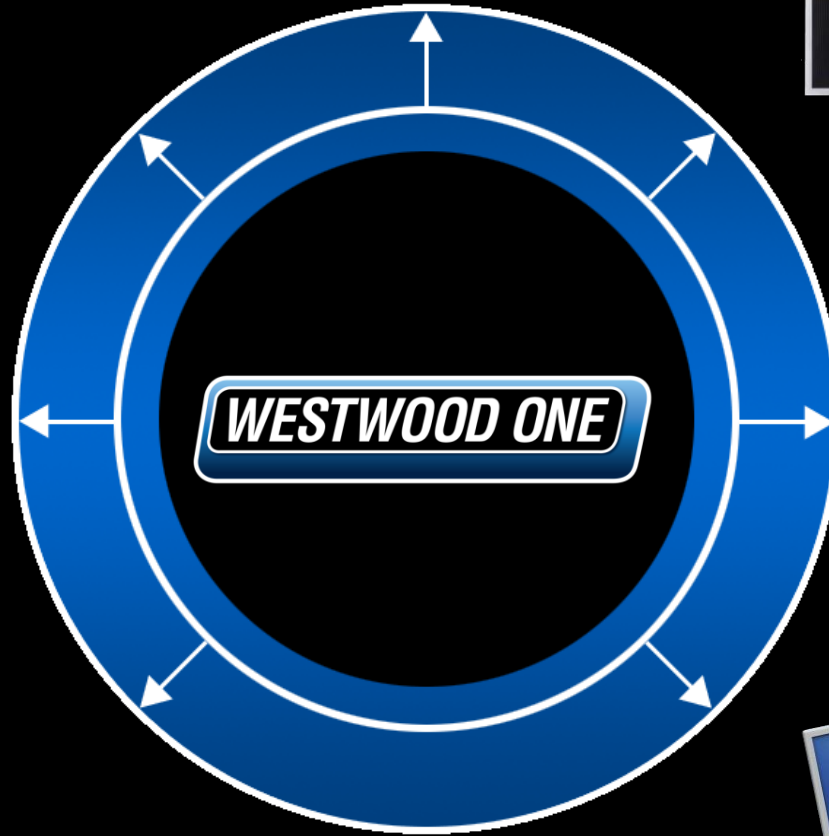
Westwood "Admit" One

- The GRAMMY Awards
- The Super Bowl
- The Academy of Country Music Awards
- The BET Awards
- The NCAA Final Four
- The MTV VMA & Movie Awards
- The Masters



Delivery

Advances in technology provide the platforms. We provide the content that powers them. Platform-agnostic means we deliver our content across any or all media platforms.





3 out of every 4 Americans
listen to Westwood One every week.

More than 5,000 radio & TV stations across America air
Westwood One content.